



Accounting for Sustainability,  
Social and Environmental Transparency

# TEACHING MODULE 3

## Sustainability management accounting

# Case instructions

## Session 2

Urbino, 4-5 September 2024





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# Workplan

TIMING	TOPIC	HOW
09:00-10:00	Designing SM and Reviewing BSC (if necessary)	International groups in 3 classrooms
10:00-11:00	Preparing presentations	International groups in 3 classrooms
11:00-11:15	Break	-
11:15-12:00	Recording presentations	International groups in 3 classrooms
12:00-13:00	Evaluation phase	International groups in 3 classrooms
13:00-14:00	Lunch	
14:00-15:00	Final presentations and Award ceremony	Plenary session



# TM 3 - STUDENTS' TASK



## 3. REVIEWING BSC AND DESIGNING SM

1. Design your Strategy Map and review (if necessary) your Balanced Scorecard
2. At the end, upload your BSC and SM files on GD



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# TM 3 - STUDENTS' TASK



## 4. PRESENTATIONS

1. Prepare a PPT presentation
2. Prepare a Pitch (5 minutes)
3. Upload your PPT presentation on GD



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# TM 3 - STUDENTS' TASK



## 4. PRESENTATIONS

1. Record a Video of your group's pitch (no more than 5 minutes).
2. Upload your Video on link to the Video on GD.

Please note: all these materials (BSC, SM, PPT and Video) will be used by the other groups to evaluate your work. The group receiving the best evaluation in each classroom will have to present its work in the plenary session.





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# TM 3 – STUDENTS’ TASK: You are now the BoD



## 5. EVALUATION

1. View BSCs, SMs, presentations and videos of the Groups Room ...
2. Evaluate the Groups’ work: **who is the best candidate for Orange Fiber?**
3. Send your final evaluation to ...



**ASSET**

Accounting for Sustainability,  
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**Lunch Time!**

<https://project.uniurb.it/asset/>